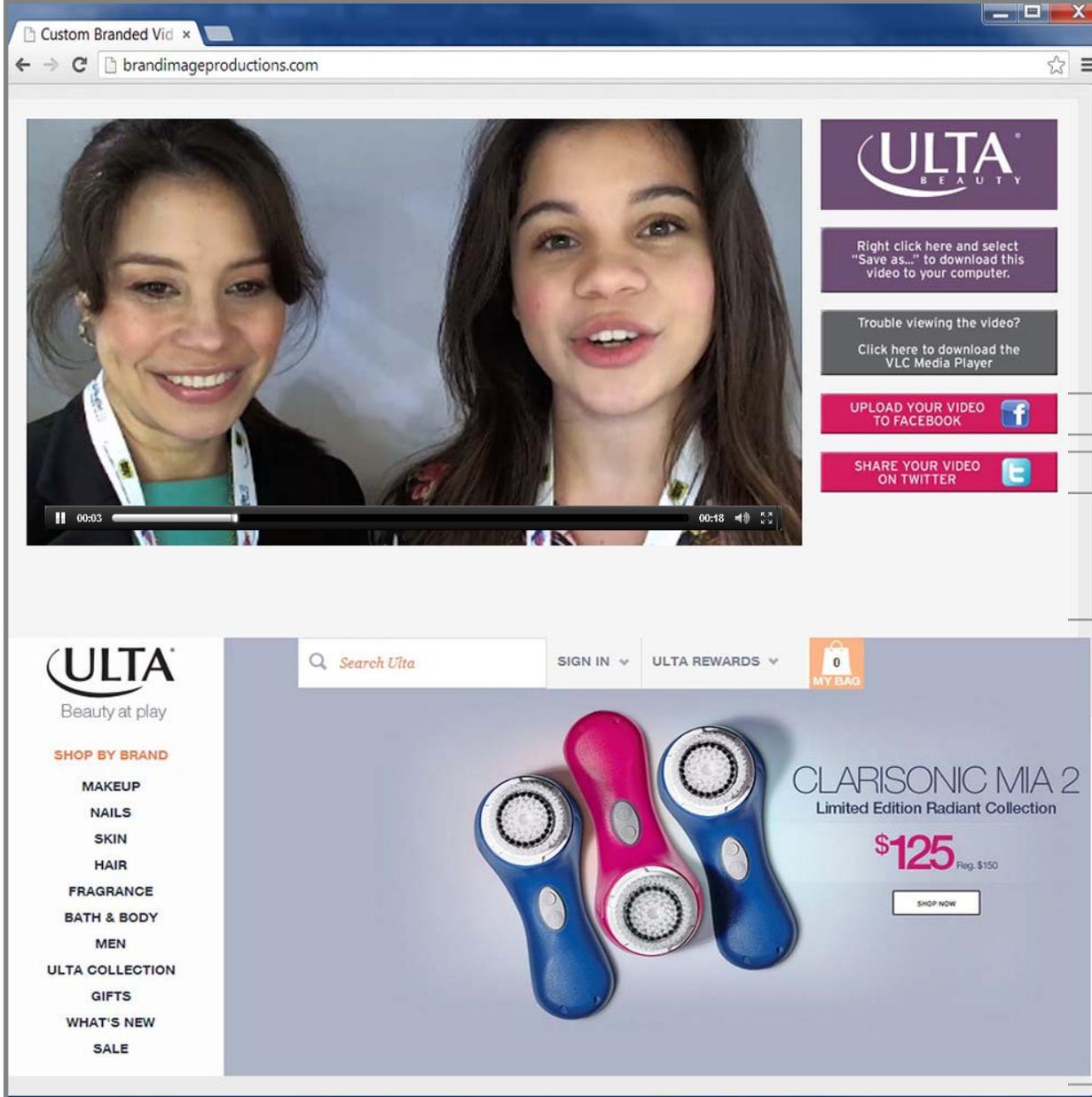




Notification Email and Web Viewing Page



Web Page Retrieval Customizable Elements

Upload to Facebook

When a participant decides to upload their video or photo to social media using our 'Upload to Facebook' button, we can auto populate a line similar to below to facilitate sharing. (note: your string, including hash tags and spaces cannot exceed 60 characters).

For example:

Check out my own beauty "oops" moment for a chance at a \$2,000 ULTA Beauty gift card.

Share on Twitter

When a participant decides to upload their video or photo to social media using our 'Share to Twitter' button, we can auto populate a line similar to below to facilitate sharing. (note: your string, including hash tags and spaces cannot exceed 60 characters).

For example:

Vote for my Beauty LOL video #ULTAbeautyLOLs

Client Webpage or Microsite

URL of the client web page to be displayed beneath the video/photo: (note: the client web page must be able to play within in a frame. Also, because of bandwidth considerations, the client web page will not display on a mobile device.)

For example:

<http://www.ultabeautylois.com/>

Notification Email

The text based notification email sent to the participant which contains the link to their photo or video. You can specify the following information:

From:

ULTA Beauty LOL Video Booth

Subject:

View your BlogHer '13 ULTA Beauty LOL entry.

Body text:

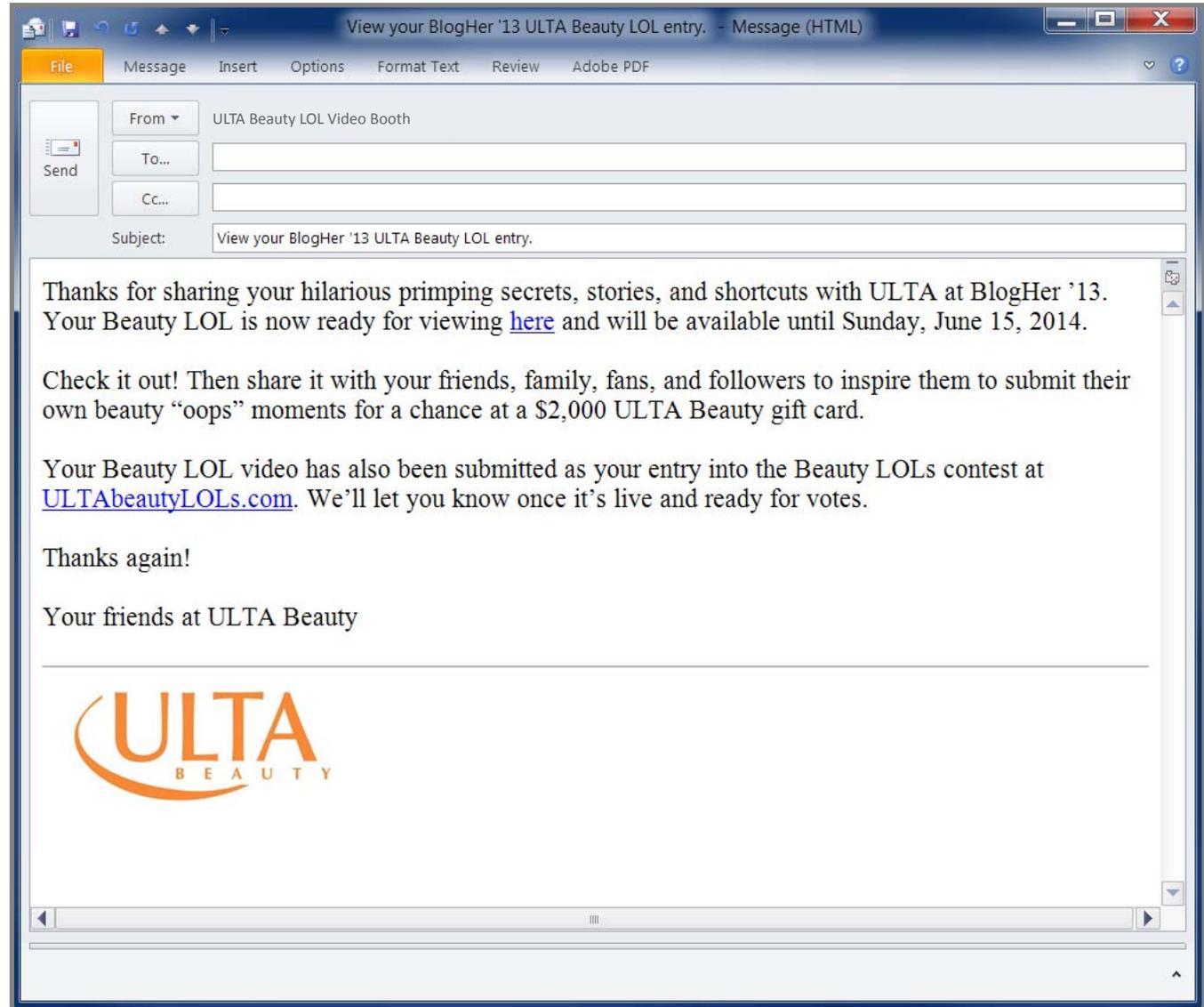
Thanks for sharing your hilarious primping secrets, stories, and shortcuts...

Logo URL:

The URL pointed to by the logo at the bottom of the email.

For example:

<http://www.ultabeautylools.com/>



**Use this PDF Form to submit your content
for the Notification Email and Web Page Retrieval**

Notification Email

From:

Subject:

Body text:

Logo URL:

Web Page Retrieval

Upload to Facebook:
(max 60 characters)

Share on Twitter:
(max 60 characters)

Client Webpage or Microsite:

Request Information

Learn more about using our custom branded photo and video booths for your next event.

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